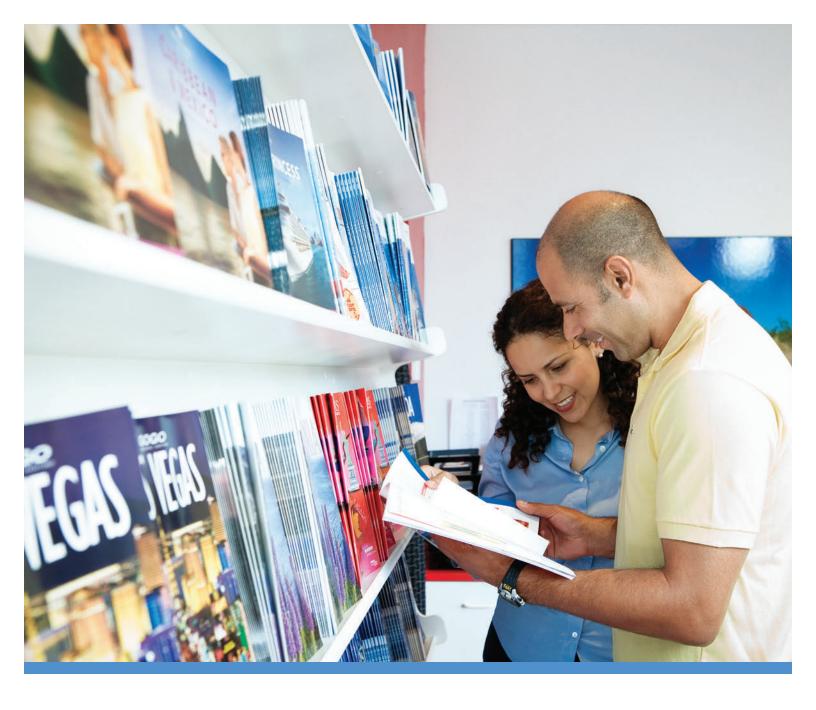


HP Indigo press 5500

The productive digital solution with offset look and feel as well as true photo quality









HP Indigo press 5500—your profitable and versatile printing solution

The HP Indigo press 5500 delivers unmatched quality, reaches higher levels of productivity, and achieves higher profitability—the keys to success in the digital world.

Capable of printing over two million color pages or more than five million monochrome pages per month, the HP Indigo press 5500 is a truly universal production device.

Unmatched print quality

The HP Indigo press 5500 offers both offset and photographic quality. Offset output has never looked so professional, with features such as:

- Superior HP ElectroInk liquid ink technology
- Wide color gamut, with up to 7-color printing
- \bullet Robust color management with HP Professional PANTONE $^{(\!R\!)}$ emulation and ICC profiles
- Special and spot color capabilities, including photo inks—light cyan and light magenta, HP Indigo Digital Matte, and brand colors
- GRACol® and Fogra certified for offset proofing
- High definition dot placement technology enables 1219 dpi and zero dot gain for superior line work and microtext printing
- Photo color tables
- Best-in-class color accuracy and consistency

Maximum productivity: making every minute count The HP Indigo press 5500 offers exciting features that help you make your busy workday more productive.

- Supports 68 ppm full color, 136 ppm in 2-color and 272 ppm monochrome in one press, regardless of media type or thickness
- Continuous printing with multi-feeders and stackers, seamless switching between jobs, proofs, and media types
- Adjustment-free, minimum-touch paper handling
- Fast and efficient printing operations allow a single operator to run two machines simultaneously

Print profitably: boosting your bottom lineThe HP Indigo press 5500 is a complete solution designed to help you grow margin by offering:

- Extensive automation, which reduces operator involvement
- Support of a wide range of coated and uncoated substrates including specialty media
- On-press Fast Ink Replacement system, which reduces ink replacement downtime when changing colors on-press
- Extendable workflow environment through HP SmartStream products and partners
- Oil recycling system, which reduces oil consumption and waste

Additional options for the HP Indigo press 5500 The versatility of the press has been extended with optional enhancements:

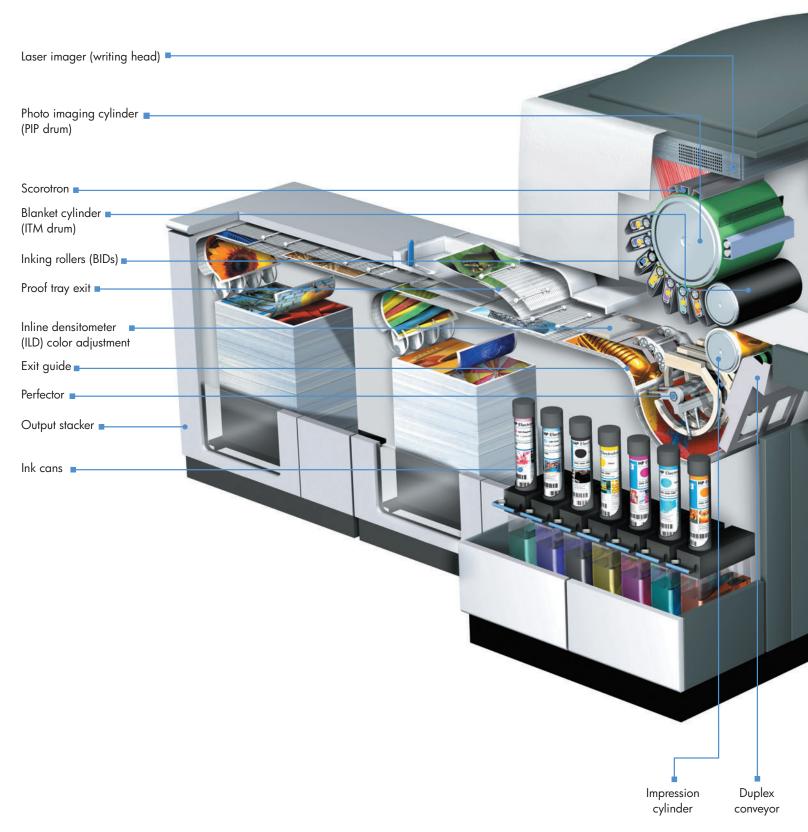
- White ink option kit enables you to use a larger variety of specialized substrates, such as transparent, metallic, and colored media for a wide range of unique applications.
- Additional paper feed unit, adding three drawers (5400 sheets), allowing greater range of substrates in the press and reducing reload frequency.
- Support for thick substrates up to 18 points, allowing greater application range, including folding carton jobs.
- Inline connection to HP UV Coater, streamlining production and reducing labor costs.

Picture new business with photo specialty services

HP Indigo's light photo colors provide smoother skin tones, tone transition, and greater color saturation. Seamlessly integrated with any existing customer workflow, these inks enhance the quality of personalized photo specialty products such as photo albums, photo calendars, postcards, and greeting cards. Take image quality even higher with HP SmartStream Photo Enhancement Server—an optional stand-alone application product that brings your customers' digital photos to vivid life.

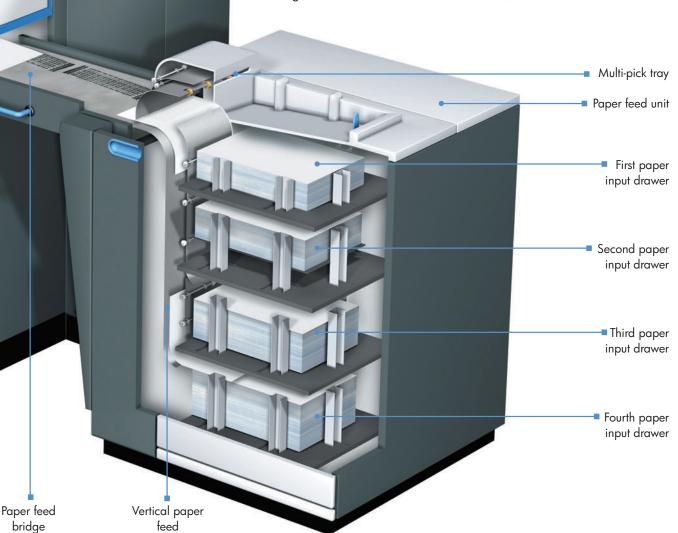
An inside look

The HP Indigo press 5500 offers a wide range of productivity features—emphasizing faster press printing operations and less operator involvement—to help you cut production time, meet tight deadlines, and stay ahead of the competition.





- Four drawer paper feeding increases productivity: The HP Indigo press 5500 incorporates a paper feeding unit with a four drawer configuration, accommodating the entire media range at full speed. Additional optional feeding unit is available supporting up to seven different substrates.
- Support of a wide range of coated and uncoated substrates: Process parameters are now optimized to specific substrate characteristics, extending the press spec to include top-branded, standard-offset, uncoated papers.
- On-press Fast Ink Replacement system: Reduce ink replacement downtime with HP Indigo's exclusive system for replacing special and spot colors on-the-fly while you're printing other jobs.
- **Continuous printing:** While printing, the HP Indigo press 5500 lets you load and unload, proof and seamlessly switch between jobs—facilitating continuous printing to enhance productivity. "Auto print after pause" eliminates the need for manual intervention after job interruptions, such as loading of papers and unloading of stackers.
- Automatic color-to-color adjustment: The HP Indigo press 5500 incorporates automatic color-to-color adjustment, which eliminates manual adjustment and ensures superb color-to-color registration.
- **Automated workflows:** New interface to press enables press status and control and easy workflow integration to all HP SmartStream products and partners.
- Scalable Digital Front End (DFE) options: In addition to the HP SmartStream On-Board Print Server, you can tailor your HP Indigo press 5500 with optional DFE solutions suited to meet your volume and workflow.
- **Solid line work thinning:** New high definition dot placement technology enables the control of the dot gain and achieves best-in-class microtext, as well as fine line work and barcode printing.





HP Indigo press 5500 with optional second feeder, inline connection to HP Indigo UV Coater, and thick substrate kit

HP Indigo's end-to-end solution assures a smooth workflow

The HP Indigo press 5500 is part of a comprehensive solution that integrates third party partner software with advanced press software, the latest HP Indigo printing technology, substrates, and finishing methods. HP Indigo's end-to-end solutions create a smooth process that makes your job easier and helps streamline the important task of meeting your customers' needs. A new folding carton application is now supported with EskoArtwork pre-press and finishing solutions.

HP SmartStream Portfolio

HP SmartStream is a graphic arts portfolio of components which help customers create digital printing production workflow solutions to meet a broad range of market segments and application needs. The HP SmartStream portfolio provides end-to-end workflow management, from job creation to fulfillment. When combining best-in-class HP SmartStream and partner components, the result is greater flexibility, with specific solutions to address key market segments that are customizable and scalable to your unique business needs.

Manage dynamic, digital environments with easy-to-integrate, scalable workflows

With the HP Indigo press 5500, you have a choice of three high-performance, scalable HP SmartStream Digital Front Ends (DFE). Allowing your press operator to focus exclusively on the job of printing, we've centrally located all DFE operations in the shop's pre-press environment where it can be operated most efficiently.

- HP SmartStream Production Pro Print Server is a robust, scalable DFE, specifically optimized for use with HP Indigo digital presses. HP Production Pro provides easy remote user interface capabilities, unique VDP attributes and expandable storage capacity. You also get "lightsout" automation to manage load balancing among multiple presses and job-tracking across RIP and print stages. HP Production Pro manages multiple RIP units to drive several HP Indigo digital presses. The DFE also facilitates the rapid data rate required for high-speed printing—quickly collecting and distributing job records, ink and color information, substrate use, and other press data.
- HP SmartStream Production Plus Print Server, Powered by Creo meets the demanding workflow needs of hybrid offset-digital print environments with a

comprehensive graphic arts feature set. Based on technology from Creo—renowned for workflow solutions and mature, feature-rich DFE solutions—HP Production Plus offers smooth integration with Creo Prinergy and Brisque workflows operating within traditional commercial print shops. Similar to HP Production Pro, HP Production Plus RIP scales to support HP Indigo digital presses.

 HP SmartStream Ultra Print Server is a completely automated workflow and high-performance RIP solution for image-rich and content-intensive printing in high-volume, short-run production. It enables users to centrally process and feed jobs in parallel to multiple HP Indigo presses at maximum press speeds, while reporting production status in real time.

Full support and service give you peace of mind

HP's principles for "Total Customer Experience" focus on the most important areas of customer satisfaction: issue prevention; fast response times; rapid, accurate issue resolution; efficient installation and superior customer care. Set-up and maintenance services include site preparation, workflow set-up, remote diagnostics, expert training for operations and maintenance, on-site field service, fast parts delivery, as well as hotline help desks.

Attractive financing options

HP provides you with important business tools, such as affordable packages for the HP Indigo press 5500 and flexible terms of 36-, 48-, or 60-month contracts

HP—a worldwide trusted partner

The global HP Indigo digital press community is linked via "My HP Indigo"—a secure online portal for vital tools, training, and development materials for shop owners, press operators, sales representatives, and production managers. www.hp.com/go/myhpindigoweb

The Digital Solutions Cooperative

An exclusive opportunity for HP Indigo owners and sponsored by HP, this user-driven network of HP Indigo press owners, HP industry experts and partner companies share ideas and knowledge to drive success. www.dscoop.org

HP Indigo Capture program

HP is committed to helping you capture business success. Grow your business with HP's innovative business development tools, training and programs. Access to the Capture program is via the 'My HP Indigo' portal.

Technical Specifications

Printing speed	68 four-color 8.5 x 11 in images per minute (two-up); 136 two-color 8.5 x 11 in images per minute (two-up);
rrilling speed	272 full monochrome 8.5 x 11 in images per minute (two-up), 130 two-color 6.5 x 11 in liniages per minute (two-up),
Image quality	Resolution: 812 and 1219 dpi at 8 bit, addressability: 2438 X 2438 dpi HDI (High Definition Imaging)
Line screens	144, 160, 175, 180, 230 lpi
Paper format	13 x 19 in
Image format	12.48 x 17.7 in
Paper weight	Coated: 55 lb text to 130 lb cover; Uncoated: 40 lb text to 120 lb cover; Thickness 3 to 16 pt (up to 18 pt optional)
Paper input system	Four drawers: Three drawers with 7 inch depth each (1,800 sheets of 80 lb text each) One special jobs drawer: 2.5 inch (700 sheets of 80 lb text) A total of 6100 sheets of 80 lb text all paper drawers support full range of substrates
Paper output system	Autoduplex/autoperfecting standard Main stacking tray with 23.6 in stack height, with job offset stacking (6000 sheets of 80 lb text) Proof tray with 2.36 in stack height (600 sheets of 80 lb text)
Press dimensions	Height: 81.7 in; Width: 155.5 in; Depth: 89.8 in
Press weight	5886 lb
On-board Print Server	HP Press Production Manager
Supported image formats and standards	Postscript Level 1,2,3, PDF 1.7, PDF/X-1a:2001, PDF/X-1a:2003, PDF/X-3:2002, PDF/X-3:2003, TIFF 6.0, JPEG, EPS, PPML 2.1, JLYT
IP Indigo inks:	
Standard 4-color printing	Cyan, magenta, yellow, and black
HP IndiChrome 6-color printing	Cyan, magenta, yellow, black, orange, and violet
HP IndiChrome 6-color photo printing	Cyan, magenta, yellow, black, light cyan, and light magenta
HP Indigo special effect inks	HP Indigo Digital Matte, HP ElectroInk White
PANTONE® colors	PANTONE-licensed HP IndiChrome on-press 6-color printing using CMYK as well as orange and violet
	 PANTONE-licensed HP IndiChrome off-press Ink Mixing System, for spot color creation, using CMYK as well as orange, violet, red, green, blue, bright yellow, and transparent
	• HP Professional PANTONE Emulation Technology (PANTONE®-licensed CMYK values for 4-color PANTONE® simulation, utilizing ICC profiles to provide optimized simulation values for the specific press and media combination)
Offset proofing	GRACol® and Fogra certified
Optional equipment /configurations:	
Expanded colors capabilities	5th, 6th, and 7th color printing; HP Indigo Ink Mixing System
White ink option kit	Enables the use of HP ElectroInk White for a wide range of applications, such as point of purchase, displays, direct mail, and many more.
Thick substrate support kit	Supports paper board printing up to 18 pt., enables high quality, on-demand, short-run, cost-effective folding carton printing application
Inline Conveyer to HP Indigo UV Coater	Streamline coating operation for high-volume application-specific production
Print servers (DFEs)	HP SmartStream Production Pro Print Server, HP SmartStream Production Plus Print Server, Powered by Creo
Additional feeding unit	One additional feeding unit with a capacity of 3 x 1800 sheets of 80 lb text
Additional stacking unit	Up to three additional stacking modules, each with capacity of 6000 sheets of 80 lb text Multiple stackers allow true continuous printing (unloading while printing)

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