



HP Indigo is sponsoring another printing contest that offers you the chance win prizes, demonstrate your skills in digital printing, and showcase your most impressive jobs for all to admire.

Registration starts **15 February 2010**.

Submitted entries will be showcased at **Ipex 2010** at the HP Indigo booth in Hall 12 of the Birmingham NEC.

All jobs will be judged by a panel of industry experts.

Winners will be announced and prizes will be awarded at the **HP Indigo Customers' Gala Dinner at Ipex 2010**.

Go to [www.hp.com/go/indigodigital](http://www.hp.com/go/indigodigital) to register and read complete details.



HP Indigo  
**DIGITAL  
PRINTING  
CONTEST**



Alexander,  
Make  
Your **MARK**

On The  
**World**



Progressive Profitable Printing

This is your chance to show your **best**, most **innovative** work in the areas of:

#### **Marketing collateral**

Send us your best brochures, business cards, catalogs, as well as unique four-over-one applications, micro text, reversed micro text, negative printing, and CAD application of fine line text and more.

#### **Photo specialty**

Enter your photo books, greeting cards, calendars, postcards, wedding albums, or personalized cards. Professional or consumer, this category covers all photo applications including limited edition, art reproduction, and amateur family books.

#### **Direct mail and TransPromo**

Show us your full-color, as well as one-color and two-color direct mail and TransPromo pieces. Enter your innovative jobs with complex VDP, campaigns that incorporated a pURL / multichannel, or had challenging formats/substrates, etc.

#### **Publications**

Showcase your one-color, two-color, and full-color books, journals, magazines, and manuals. They can be personalized or customized with unique substrates, formats, or finishing – anything outstanding that your customers publish or read.

#### **Environmental impact**

Show us printing jobs that contain environmental messages, pieces printed using recycled media, or paper substitutes.

#### **Special processes**

For jobs printed with extreme or demanding criteria, whether they were done with white ink, light cyan/light magenta, thick substrates, or posed a special challenge.



Digitally printed on an HP Indigo press 5500 using CMYK and HP ElectroInk White.  
Media: Fedrigoni Century Soho Sirio Pearl Platinum 110# cover/300 gsm.

